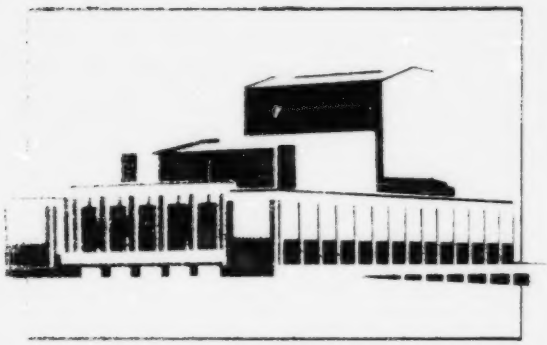


ANNUAL REPORT 1989 - 90

Saskatchewan
CENTRE of the ARTS

Saskatchewan CENTRE of the ARTS

200 Lakeshore Drive
Regina, Saskatchewan
S4P 3V7

January 9, 1991

91-04195/

Honourable Beattie Martin
Minister of Culture, Multiculturalism and Recreation
Room 132
Legislative Building
Regina, Saskatchewan
S4S 0B3

Dear Mr. Martin:

It gives me great pleasure to submit this Annual Report of the Saskatchewan Centre of the Arts.

This year saw many new initiatives which have increased the attendance by 33,000 people.

As a Board of Directors, we have initiated and been actively involved in the planning and advisory process which saw the appointment of a new Executive Director, the introduction of a new marketing plan and increased effectiveness and efficiency in delivering programs at the Saskatchewan Centre of the Arts.

The Board of Directors believes the Centre can play a paramount role in the community and Province of Saskatchewan. New direction in programming and planning has generated increased utilization of the Centre. "White Night" New Years celebration is testimony to this initiative.

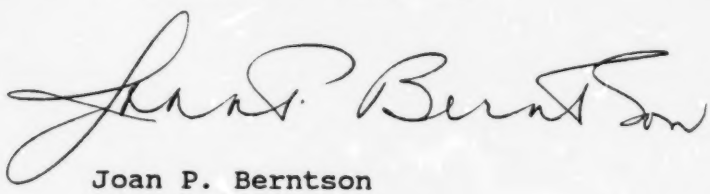
The strategic planning process has set priorities and established the Centre as a multi-purpose facility. The strength of the Centre is in this diversity. It is perceived primarily for the arts and entertainment, yet the majority of the activity comes from the business community. Through planning, important steps have been taken towards operating the Saskatchewan Centre of the Arts as an efficient business entity.

The service to the community and Province of Saskatchewan has been significantly improved, the focus towards facilitating both the arts and business events has been redefined and the stage has been set for long term deficit reduction.

This year has been vital in directing the Centre towards fulfilling its mandate of enhancing the quality of life to the people of Southern Saskatchewan.

On behalf of the Board of Directors, I respectfully submit the Twentieth Annual Report of the Saskatchewan Centre of the Arts pursuant to Section 20(1) Chapter S.10. R.S.S. 1978 of the Saskatchewan Centre of the Arts Act.

Respectfully submitted,



Joan P. Berntson
Chairman
Board of Directors
Saskatchewan Centre of the Arts

JB/lfb

Executive Director's Report

The Saskatchewan Centre of the Arts is a jewel in the crown of culture facilities. I am very pleased to serve as the Executive Director.

It is my task to ensure that the programming, marketing and operation of the Centre of the Arts suits the mandate established by the Board of Directors. This mandate has been clearly defined through the strategic planning process undertaken by the Board. The Centre has as its mission to enhance the quality of life of the people of Saskatchewan.

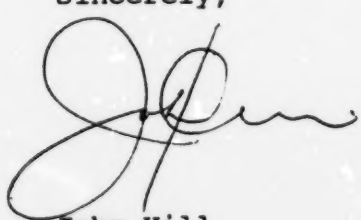
Our first priority to achieve this is to attract more people to the Centre by offering a greater variety of programs for all purposes and by marketing these to the public. Secondly we must ensure that patrons are satisfied when they attend. To this end, we have adopted a guest excellence philosophy which places the patron first.

Through our marketing efforts we have opened our doors to many groups by facilitating sponsorships, by self presenting programs and by co-promoting events. This has resulted in higher attendance levels and a greater diversity of events.

As we move towards our twenty first year, I am confident that the Centre of the Arts can continue this growth and development to provide many rewarding experiences for our patrons.

I look forward to serving the people of Saskatchewan.

Sincerely,



John Hill

CURRENT BOARD OF DIRECTORS

Joan P. Berntson

Chairman

Lynda Bowd, Vice-Chairman
Terry Bulych
Gaylene Diekrager
Darlene Hincks
Lorraine Hinton
Dolores Koch
Gord Pettigrew
Ida Reid
Larry Richea
Tom Robinson
Keith Rogers
Ron Zimmer

John Hill
Executive Director

Staff

Director of Sales & Marketing	Jim McCrum
Director of Development	Rose Marie Anderson
Controller	Glenn Miller
Operations Supervisor	Lynn Swan
Executive Chef	Brian Thomas
Bar Supervisor	Earl Potts
Client Services Coordinator	Pat Beanland
Clerk/Typist	Lana Beaudin
Accounting Clerk	Paddy Thompson
Booking Clerk	Pat Hanley
Receptionist/Data Entry	Linda Severt
Sous Chef	Leo Pantel
Box Office Clerk	Judy Shannon
Box Office Clerk	Marianne Schamber
Stage Carpenter	Harold Vollhoffer
Lighting Tech.	Leo Gara
Sound Tech.	Terry King
Engineer 1	Irvin Gyrofi
Engineer 2	Bob LeClare
Engineer 3	Wayne Gaillard
Engineer 4	Kevin Fitzer
Utility	Don Ziffle
Security	Jim McMahon
Custodian 1	Juan Asmay
Custodian 2	Tony Haye
Custodian 3	Vacant

(435 Part-time staff)

MISSION STATEMENT AND STRATEGIC GOALS

Mission Statement

To enhance the quality of life of the people of Saskatchewan by providing quality facilities, programs and services for entertainment, educational and cultural activities in a cost effective manner.

Goals

1. To contribute positively to the artistic, entertainment, educational, and cultural communities in Saskatchewan (Southern). To develop a positive relationship with government, media, public and all related organizations.

2. To provide quality facilities and services for entertainment, educational and cultural activities.

3. To actively promote the use of the Centre.

4. To operate the Centre in a fiscally responsible manner.

5. To actively solicit funds from non-government sources to further the objectives/goals of the Centre.

6. To achieve a high level of morale and productivity and to provide opportunity for positive staff development.

Report of Operations and Activities

The Saskatchewan Centre of the Arts was constructed as a first-class performing arts and convention facility. As a new facility in 1971, it ranked as one of the best of its kind in the world. Over the past 20 years, the Centre has made a tremendous contribution to the performing arts, tourism, and the quality of life in Saskatchewan. The Centre has played host to international artists and celebrities, a First Ministers' Conference, a Western Canada Games, Royalty, political conventions, amateur performers, provincial banquets and car shows.

The Centre's policy of providing assistance to local non-profit organizations has also benefited many cultural groups by enabling them to utilize the Centre for their enjoyment.

THEATRE

The Centennial Theatre Concert Hall hosted 148 events attended by 129,586 patrons.

Theatre performances offered a wide variety of style and appealed to a wide spectrum of tastes.

Theatre Area	Events	Attendance
Popular	11	15,559
Country and Western	14	19,097
Folk/Ethnic	4	4,725
Symphony	18	20,995
Religious/Gospel	11	13,997
Rock/Contemporary	5	6,516
Jazz/Band/Orchestra	2	2,631
Drama	5	6,612
Dance	11	15,593
Graduations/Convocations	10	8,771
Choral	1	1,500
Films	2	1,733
Miscellaneous	54	11,857
Totals	148	129,586

CONVENTIONS AND TRADE SHOWS

The Centre's quality convention and trade show facilities are designed to meet the requirements of most conferences, celebrations, and social events.

In addition to providing excellent facilities, the Centre has also established a reputation for providing the very best food and beverage services at competitive prices.

Hanbidge Hall and the trade show areas were used for 542 events with an aggregate attendance of 118,382 persons. These included:

Convention and Trade Shows	Events	Attendance
Banquet and Dance	64	22,782
Luncheons	16	1,637
Weddings & Anniversaries	12	1,779
Receptions	43	6.976
Conventions	24	26,347
Dealer/Trade Shows	31	22,835
Dances	79	12,234
Meetings/Seminars	258	18,695
Miscellaneous	15	5,097
Totals	542	118,382

Appreciation

The Board of Directors and Administration must acknowledge the co-operation, dedication, and commitment of many people, who have give their time and expertise for the benefit of the Centre. Among them are:

1. The Provincial Government
   The Honourable Beattie Martin, Minister of Culture, Multiculturalism and Recreation; Minister in Charge of the Saskatchewan Centre of the Arts.

   Honourable Lorne Hepworth, Minister in Charge of Saskatchewan Property Management Corporation.

2. The Members of the previous and present Board of Directors, Saskatchewan Centre of the Arts.

3. Our staff - a dedicated, efficient and helpful group of men and women.

4. We also sincerely thank the patrons, artists and sponsors for 20 years of loyal support.

SASKATCHEWAN CENTRE OF THE ARTS FUND

FINANCIAL STATEMENTS

For the Year Ended March 31, 1990

OFFICE OF THE PROVINCIAL AUDITOR

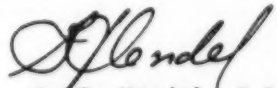
REGINA, SASKATCHEWAN

AUDITOR'S REPORT

To the Members of the Legislative Assembly
of Saskatchewan

I have examined the balance sheet of the Saskatchewan Centre of the Arts Fund as at March 31, 1990, and the statements of revenue, expenditure and fund balance and equity in fixed assets for the year then ended. My examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as I considered necessary in the circumstances.

In my opinion, these financial statements present fairly the financial position of the Fund as at March 31, 1990, and the results of its operations and the changes in its financial position for the year then ended in accordance with the accounting principles described in note 2 to the financial statements applied on a basis consistent with that of the preceding year.



Regina, Saskatchewan
October 25, 1990

G. F. Wendel, C.A.
A/Provincial Auditor

Statement 1

SASKATCHEWAN CENTRE OF THE ARTS FUND

BALANCE SHEET

As At March 31

	1990	1989
ASSETS		
Current:		
Cash	$ 183,666	$ 7,595
Short term investment	---	147,190
Accounts receivable:		
Trade	121,385	58,353
Grant - Department of Culture, Multiculturalism and Recreation	200,000	400,000
Inventories of merchandise for resale	99,301	80,898
Prepaid Expense	8,000	---
	612,352	694,036
Fixed:		
Furnishings and equipment - at cost	1,195,953	1,190,207
	$1,808,305	$1,884,243
LIABILITIES AND EQUITY		
Current:		
Bank overdraft	$ ---	$ 132,117
Accounts payable and accrued charges	120,580	86,999
Advance sales and deposits	354,755	247,009
	475,335	466,125
Equity:		
Operating fund balance - Statement 2	(184,064)	(34,044)
Impresario fund balance - Statement 2	321,081	261,955
Equity in fixed assets - Statement 3	1,195,953	1,190,207
	$1,808,305	$1,884,243

(See accompanying notes)

SASKATCHEWAN CENTRE OF THE ARTS FUND

STATEMENT OF REVENUE, EXPENDITURE AND FUND BALANCE

Year Ended March 31

	1990			1989
	Operating Fund	Impresario Fund	Total	Total
Revenue:				
Sales	$1,605,178	$ 70,096	$1,675,274	$1,375,002
Cost of sales	1,191,169	56,802	1,247,971	1,135,489
Gross profit (Note 4)	414,009	13,294	427,303	239,513
Proceeds on sale of fixed assets	5,541	---	5,541	---
Service charges	77,757	---	77,757	35,233
Office rental income	48,335	---	48,335	46,217
Seat surcharge and interest	---	45,582	45,582	30,983
Other	---	250	250	---
	545,642	59,126	604,768	351,946
Expenditure:				
Interest expense	5,619	---	5,619	6,472
Building operating - Schedule 1	660,477	---	660,477	653,367
Administrative - Schedule 1	511,152	---	511,152	451,779
Purchase of fixed assets	18,414	---	18,414	62,544
	1,195,662	---	1,195,662	1,174,162
Operating income (loss)	(650,020)	59,126	(590,894)	(822,216)
Grant - Department of Culture, Multiculturalism and Recreation	500,000	---	500,000	700,000
Net income (loss) before extraordinary item	(150,020)	59,126	(90,894)	(122,216)
Funds transferred from the Saskatchewan Centre of the Arts Foundation Inc. (Note 5)	---	---	---	228,942
Net income (loss)	(150,020)	59,126	(90,894)	106,726
Fund balance, beginning of year	(34,044)	261,955	227,911	121,185
Fund balance, end of year to Statement 1	$ (184,064)	$ 321,081	$ 137,017	$ 227,911

(See accompanying notes)

Statement 3

SASKATCHEWAN CENTRE OF THE ARTS FUND

STATEMENT OF EQUITY IN FIXED ASSETS

Year Ended March 31

	1990	1989
Balance, beginning of year	$1,190,207	$1,112,663
Fixed asset additions:		
Purchases	18,414	62,544
Transfer from Saskatchewan Centre of the Arts Foundation Inc.	---	15,000
	18,414	77,544
Fixed asset disposals - at cost	(12,668)	---
Balance, end of year - to Statement 1	$1,195,953	$1,190,207

(See accompanying notes)

SASKATCHEWAN CENTRE OF THE ARTS FUND

NOTES TO FINANCIAL STATEMENTS

March 31, 1990

1. Status of Centre

The Board of the Saskatchewan Centre of the Arts was established by The Saskatchewan Centre of the Arts Act, to maintain, operate and manage the Saskatchewan Centre of the Arts in Regina. The Act also established the Saskatchewan Centre of the Arts Fund through which all financial transactions are conducted which relate to accomplishing the purposes of the Act.

Effective April 1, 1988, the Board approved the creation of two components of the Fund; the Operating Fund and the Impresario Fund. The revenue and expenditures for each component are separately accounted for in the financial statements.

2. Significant Accounting Policies

These financial statements have been prepared on the accrual basis of accounting and include the following significant accounting policies:

a) Fund Accounting

The Centre follows fund accounting procedures in which a self-balancing group of accounts is provided for each Fund. The Operating Fund is used to account for routine operations of the Centre.

The Impresario Fund is used to promote the Arts and to finance projects as determined by the Board of Directors of the Saskatchewan Centre of the Arts. The following transactions are accounted for in the Impresario Fund: seat surcharge revenue, income from investment of the Impresario Fund and donations. In addition, any profits generated by projects financed by the Impresario Fund are credited to the fund. However, according to a Board resolution, the maximum balance to be retained in the Impresario Fund cannot exceed $500,000. Accordingly, any fund balance in excess of this amount is transferred to the Operating Fund at year end.

b) Grant Revenue

Grants from the Department of Culture, Multiculturalism and Recreation are accrued in the current year if the necessary order-in-council authority is in place prior to the year end.

c) Fixed Assets

The Saskatchewan Centre of the Arts follows the practice of reflecting all expenditures including those for fixed assets in the statement of revenue and expenditure. Accordingly, no provision has been made for depreciation on the furnishings and equipment purchased by or transferred to the Saskatchewan Centre of the Arts. To maintain accountability for fixed assets, they are recorded as a balance sheet asset with a corresponding offset to "Equity in Fixed Assets".

d) Inventory

Inventory is valued at the lower of cost and net realizable value. Cost is determined on a first in, first out basis.

3. Building and Site

The building and site have been leased by the Saskatchewan Property Management Corporation (SPMC) to the Saskatchewan Centre of the Arts for an annual rental of one dollar. The terms of the lease provide for the Centre to keep the building, and all other property contained therein, in good repair and condition with the provision that any major maintenance, renovations and construction project costing in excess of $5,000 shall be the responsibility of SPMC. In addition, SPMC is responsible for charges by the Wascana Centre for services to the site and building as stipulated under The Wascana Centre Act.

4. Segmented Information - Operating Fund

	1990			1989
	Theatre	Catering Convention Hall & Meeting Rooms	Total	Total
Sales:				
Catering	$ ---	$ 626,025	$ 626,025	$ 528,277
Refreshment bar	92,577	186,170	278,747	281,679
Rentals	150,878	152,220	303,098	231,833
Commissions	84,046	---	84,046	67,148
Car park	34,877	---	34,877	28,058
Coat check	7,571	11,940	19,511	12,286
Sundry	15,404	4,068	19,472	21,096
Service charges	169,777	69,625	239,402	189,442
	555,130	1,050,048	1,605,178	1,359,819
Cost of Sales:				
Food and beverages	23,484	305,334	328,818	332,224
Salaries and benefits	318,065	380,970	699,035	628,568
Supplies, services and maintenance	14,646	31,000	45,646	81,630
Other	49,702	67,968	117,670	79,914
	405,897	785,272	1,191,169	1,122,336
Gross Profit	$ 149,233	$ 264,776	$ 414,009	$ 237,483

5. Saskatchewan Centre of the Arts Foundation Inc.

On December 12, 1988, the Saskatchewan Centre of the Arts Foundation Inc. was dissolved. According to its articles of incorporation all its assets valued at $243,942 were transferred to the Saskatchewan Centre of the Arts Fund.

In accordance with the Centre's accounting policy, transfer of fixed assets valued at $15,000 were recorded in the Statement of Equity. The balance of $228,942 was treated as income of the Impresario Fund by a resolution of the Board.

6. Related Parties

Included in these financial statements are income and expense amounts resulting from routine operating transactions conducted at prevailing market prices with various Saskatchewan Crown controlled departments, agencies and corporations with which the Centre is related.

Except as otherwise disclosed, account balances resulting from these transactions are included in the balance sheet and are settled on normal trade terms.

Schedule 1

SASKATCHEWAN CENTRE OF THE ARTS FUND

SCHEDULE OF BUILDING OPERATING EXPENSES

Year Ended March 31

	1990	1989
Contract cleaning services	$118,942	$135,558
Security services	101,967	95,879
Maintenance salaries	112,688	98,393
Utilities	254,871	247,756
Maintenance supplies and expenses	72,009	75,781
Total building operating expenses - to Statement 2	$660,477	$653,367

SCHEDULE OF ADMINISTRATIVE EXPENSES

Year Ended March 31

	1990	1989
Salaries and employee benefits	$256,889	$224,314
Insurance and licenses	5,747	6,839
Office supplies and expense	112,030	100,862
Advertising	74,064	47,866
Promotion and subscriptions	7,352	10,502
Telephone and telegraph	33,949	40,590
Travel	7,442	11,129
Board of Directors' travel and expenses	9,365	4,673
Payroll data processing	4,314	5,004
Total administrative expenses - to Statement 2	$511,152	$451,779